

NEWS

IMMEDIATE RELEASE

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Signor

Beacon Light Names New Vice President

Officials at Beacon Light Behavioral Health Systems announced Wednesday the appointment of Guy Signor as Vice President of Development and Communications for the agency. Signor has been employed with the agency for 15 years, most recently as the Executive Director of Ramsbottom Center. He has also served as the Director of Residential Treatment Programs as well as Director of Marketing and Communications.

Signor holds an Associate's degree from the Art Institute of Pittsburgh, Bachelor of Arts degree in Communications from the University of Pittsburgh at Bradford and a Master of Science degree from St. Bonaventure University in Allegany, N.Y. Signor's responsibilities as head of the new office will include managing all internal and external communications, medical records, accreditation, promotions and fund-raising initiatives. "I am honored to have been selected by our Board of Directors to represent Beacon Light in the communities we serve children and families each day," says Signor. Guy is a member of the Board of Directors for the Bradford Area Chamber of Commerce and serves as a co-chair for its annual Oktoberfest public auction. Signor is a Bradford native and lives with his wife Dara and two children, Ellery and Mitchell.

Beacon Light cont.

Richard Seager, President/CEO, in making the announcement to the staff said, “It is absolutely vital to the survival of all non-profit organizations to develop and maintain an endowment that will sustain the program into the future. Guy’s experience in management, communications, marketing and public relations will serve him well in his new capacity.”

Beacon Light Behavioral Health Systems is a non-profit Joint Commission Accredited Behavioral Health Agency employing more than 600 people and serving thousands of adults, children and their families from across northern Pennsylvania annually. The agency offers a continuum of care including emergency shelter care, residential treatment, foster care, BHRS services, MR/DD residential placement, adult day services, outpatient clinics, partial programs; psychiatric rehabilitation, peer support, case management services, mobile medication, school-based behavioral health, and educational services.